Rastelli in play

Parma - Italy



Comune di Parma

PARMA EUROPEAN YOUTH CAPITAL 2027

Co-funded by the European Union

Project Overview

RASTELLI IN PLAY

A temporary, participatory playground for Piazza Rastelli

THE PROJECT

As part of the European RETHINK programme, Piazza Rastelli became a place for play, social interaction, and intercultural exchange through tactical urbanism interventions and a community event.

Play **Participation** **Public Space**

THE PROJECT'S LEGACY

Part of the installation is still available to local residents, who will be able to maintain, modify, or expand it over time.

The place chosen: Rastelli Square

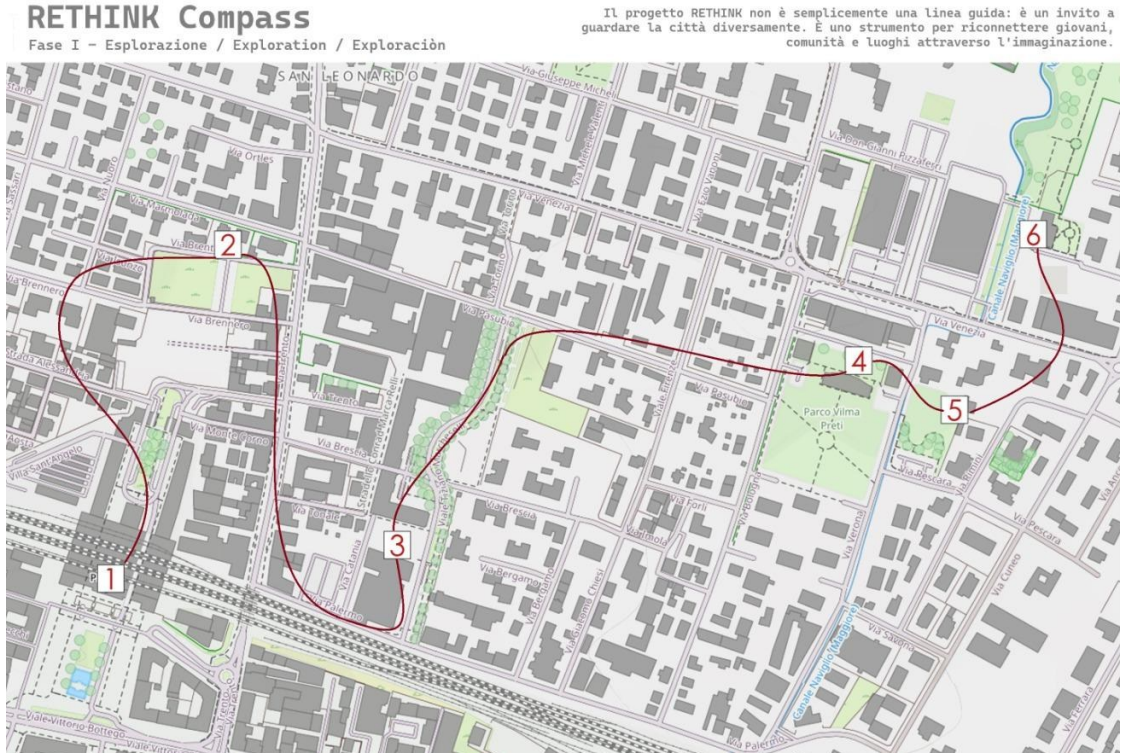
Piazza Rastelli is located in the heart of Parma’s **San Leonardo** neighbourhood, the district with the city's highest immigrant population, an area characterised by high building density, extensive paved surfaces, and a significant lack of green spaces and well-equipped play areas.



Phase 1

Neighbourhood exploratory walk

May 2026





Participatory process

Participatory process

Phase 2

Definition of the location and project concept

June 2026









Participatory process

Phase 3

Social Survey

July 2026

AWARENESS AND USE

Use of the space

- Occasionally
- Often
- Rarely

One unanswered item

WHY PEOPLE PASS BY

Connection to the area

- Living nearby
- Working / studying nearby

HOW IS IT PERCEIVED TODAY?

Multiple answers allowed

Selected impressions

- Empty / underused
- Unsafe
- Pleasant
- Needs improvement
- Child-friendly

WHAT IS MISSING?

- Children's activities
- Seating
- Safety
- Shade
- Play
- Colour / urban art
- Lighting / youth activities

STRONGEST PRIORITY

Children's activities, together with seating and safety.

A place to stay, not merely pass through.

Desired uses

- Sitting and staying
- Socialising

Also: children's play, youth activities, light exercise and cafés.

MAKING THE SQUARE VIBRANT AND INCLUSIVE

Engaging activities

Children's play

Also: all-age play, music and markets / cafés

Play and audiences

Group play

Young people

Also: sports, quiet games and dancing; children, families and everyone

What supports participation?

Comfortable seating

Open and safe space

Shade / greenery

Best way to bring people together

PLAY


Beautiful
Tape Art
with Games
GIROTONDO



Together

Children's Handprint Wall and Board Games





Sustainable

Bioclimatic Shelter



RETHINK

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Thanks









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