EVENT DESCRIPTION SHEET

(To be filled in and uploaded as deliverable in the Portal Grant Management System, at the due date foreseen in the system.

⚠ *Please provide one sheet per event (one event = one workpackage = one lump sum).)*

PROJECT	
Project name and acronym:	Enhancing all citizens participation in rethinking the city as an inclusive, sustainable and beautiful place through art and culture - RETHINK
Participant:	Comune di Parma
PIC number:	996097754

EVENT DESCRIPTION	
Event number:	4
Event name:	PROJECTS WITH LOCAL STAKEHOLDERS AND CITIZENS
Type:	Activities, meetings and projects
In situ/online:	In situ
Location:	In all partners' countries: Parma, Trollhättan, Seinajoki, Daugavpils, Amadora, Zadar, Lublin
Date(s):	January- August 2026
Website(s) (if any):	
Female:	211
Male:	173
Non-binary:	/
From country 1 - Poland:	52 participants
From country 2 - Italy:	50 participants
From country 3 - Latvia:	78 participants
From country 4 – Finland:	61 participants
From country 5 - Portugal	50 participants
From country 6 – Sweden:	45 participants
From country 7 –Croatia:	48 participants

Total number of participants:	384	From total number of countries:	7

Description

Provide a short description of the event and its activities.

International background

Starting from the results reached during the event 3 held in Trollhättan, partners used the Rethink Compass based on the NEB methodology to plan, share and implement local activities with stakeholders, vulnerable groups, young people and citizens in general.

The three values that compose the Rethink Compass are:

- Community first – creating authentic connections, listening and well-being. Building spaces where all people feel welcomed and safe.
- Experience makers – designing meaningful, immersive and transformative experiences. Leaving a lasting legacy in memory and in the urban landscape.
- Nature in balance – reconnecting people with nature, beauty and sustainability. Looking at places with renewed, harmonious and circular perspectives.

These activities involved around 400 citizens in all partners' countries and the outputs that were developed, represent a mixture of participatory process, workgroups, focus groups and actions.

Parma Municipality – Piazza Rastelli Revitalisation

Parma Municipality worked at local level with youth organisations, co-operatives that promote innovation and sustainability, participatory workshops combining the arts and the local area, young people, cultural organisations and members of the public through a structured participatory process. This action was divided into four steps: 1) A reconnaissance walk around the neighbourhood to identify potential venues for community activities; 2) co-design, during which participants chose the venue and defined the project concept: play as a means of fostering encounters between cultures, generations and communities; 3) an informal survey conducted in Piazza Rastelli, which enabled an analysis of the venue and the gathering of the community's views; 4) Final event with citizens and stakeholders.

The local project was focused on the creation of a temporarily transformed public space through artistic and recreational initiatives through the active involvement of the local community, particularly young people and migrants strengthening of intergenerational and intercultural relationships. The output represents a model that can be replicated in other public spaces, in line with the values of the NEB. In this perspective, an important element is that it is a temporary community event: the duration of the project will be decided by the community itself. A significant part of the project will remain available to the public, who will be able to decide whether to keep it, modify it or add new elements to it. The strength of the project lies precisely in its ability to foster a process of ownership of public space, which may continue beyond the day of the event.

Amadora Municipality – Sustainable Playground in Casal da Boba

Following the Participatory Art Project Culturarte.pt, founded by European Union RRP (Resilience and Recovery Plan), Amadora Municipality started approaching artistically Casal da Boba Neighborhood, intervening on the local square. The activities were guided by the Municipality and Los Pepes Studio starting a participatory process involving young people enrolling in Boba Studio. In June, Los Pepes Studio gathered in Boba Studio to discuss ideas and expectations with the youngest. In July, they started painting the square following the visual composition created with Boba Studio. Their intervention in the square took three stages, combining art, play and participation.

In July, Los Pepes Studio and young community completed a participatory-led project at Praceta António Duarte, Amadora. Through workshops with young people and local community there was the creation of a large interactive playground inspired by traditional games and residents' ideas. More than transforming the square, the project created a space shaped by and for the community. Today, the square is lively used, not only by the young community but also enjoyed by the rest of the neighbours changing, thanks to the playground, the layout of the square and the social interactions increased a lot.

Daugavpils Municipality - Co-Creation and Urban Art Participatory – graffiti in the city

The process began on April 18 with an interactive session where youth and parents learned New European Bauhaus principles and drew portrait sketches. Participants filled out feedback questionnaires to share their vision for the city. On May 30, citizens directly collaborated with graffiti artists at Daugavas Street 32 to translate these initial ideas into a live mural, complemented by inclusive community activities like outdoor games.

A vibrant graffiti mural on the wall of the SIA "Daugavpils Ūdens" wastewater treatment facility at Daugavas Street 32. Based on drawings by local youth and families, the visual story portrays Daugavpils' people, diversity, and community strength, transforming an industrial site into an appealing, modern urban art space, as well as city motifs and identity. The project revitalized an industrial wastewater treatment site adjacent to nature/the Daugava river area, bringing aesthetic, sustainable visual balance to everyday urban infrastructure in an intergeneration and participatory approach.

Lublin Municipality – Renovation in Tatary district

Over a few weeks from June to July 2026, together with the residents of the Tatary district, representatives of the municipality, stakeholders with youth and culture associations were exploring ideas to transform the local area into a greener, more welcoming, and aesthetically pleasing space. Through site walks, workshops, and meetings, concrete proposals were developed for the green space situated between Primary School No. 27, the amphitheatre, and Łęczyńska Street. The "Rethink" team conducted the first stage of public consultations through four workshops engaging all participants in "landscape chess" and a values-based game, discussing how young people perceive their surroundings and what they need in their immediate environment. The project was developed in 3 phases:

June 9 – neighbourhood gathering and outdoor game

We invited local residents to discuss the green areas situated between the amphitheatre and Łęczyńska Street. We also organized an outdoor game for young people, which helped us better understand their needs and ideas for improvements.

June–July – analysis and design

The ideas and feedback gathered during the consultations were shared with designers who developed proposals for small-scale installations and landscape elements.

July-August – on-site activities

Working alongside residents, we installed greenery and artistic features in the neighbourhood space. The works outside included colourful mosaic on stairs, planting new greenery, installing wooden stumps and hammocks that will enhance the space and provide additional spots for resting and socializing and revitalizing a small playground in the neighbourhood. All these activities are the result of a co-creation process involving the local community: citizens were so interested in the investment in their neglected district that they not only participated in the project but also expressed a willingness to continue meeting locally to tend the newly planted greenery and collaboratively create a community garden for the benefit of everyone in the Tatary district. This is a small yet symbolic example of the circular economy and a sustainable approach to spatial design—demonstrating that the values of the New European Bauhaus can be put into practice through concrete, local actions.

Seinajoki Municipality – Jojo Youth Centre

The project of the City of Seinajoki resulted in the co-creation of Youth Space, a new youth meeting place in the centre of the city. The participatory process combined an initial survey, co-creation workshops, site visits and online engagement. The survey gathered young people's views and ideas for the future space. Participants then designed art concepts based on photos and videos of the premises, using recycled surplus materials to promote sustainability. During a site workshop, they explored the future facilities, identified desired functions and selected reused furniture. An online vote was used to choose the final name of the youth space, resulting in a name that is used in both Finnish and English. Young people influenced the design and functions of the space, including areas for gaming, social interaction, creative expression, performances and exhibitions. By transforming an old and empty railway station building into a welcoming meeting place. The youth centre opens on 1 September 2026, providing a new welcoming space for young people in the heart of Seinäjoki. It is important to highlight that the participants in the activity consisted of unemployed young people facing challenging employment situations. They were clients of Nuorten Tolkku and the City of Seinäjoki Employment Services, aged 18 to 29. Nuorten Tolkku is an art-based workshop operated by the City of Seinäjoki Youth Services, supporting young people towards participation, education and employment while strengthening their life skills and social competencies. The workshops also

involved representatives of the Youth Council, young users of local youth facilities, outreach youth workers and their clients. Outreach youth work specifically supports young people with individual needs. In addition, representatives from various departments of the City of Seinäjoki participated, including Youth Services and the Welfare Promotion and Public Participation Unit.

Trollhättan Municipality – The Square, the Insect Club and the Wall

Different groups of citizens and stakeholders were involved in the different activities: young people, especially young women from socioeconomically disadvantaged area, and rural residents of mixed ages but mostly older residents and various stakeholders such as local associations and local companies in the rural area, artists and municipal housing and real estate companies.

The New European Bauhaus (NEB) framework was applied to three small-scale local projects in three districts in Trollhättan: the Innovatum district, Kronogården, and Väne-Åsaka. At each location, we carried out various art and participatory projects, engaging different target groups and employing diverse artistic expressions. The project strengthened community engagement and local identity through collaborative art and environmental activities. Residents in Väne-Åsaka developed a stronger sense of belonging by contributing to a shared event, young women co-created a public mural in Innovatum District guided by an artist, transforming a concrete wall into a landmark. In Kronogården, children and an artist created sculptural insect habitats that promote biodiversity, practical learning, environmental awareness and pride in the local area.

.The Wall:

Beyond the creation of the mural itself, the project strengthened connections between participants, local stakeholders and cultural institutions. By contributing to a permanent artwork in a public space, the young participants left a visible mark on their surroundings. The mural continues to reflect the values of participation, creativity and inclusion, remaining accessible to residents and visitors alike.

The Insect Club:

A particularly valuable aspect of the project was the trust placed in the participants. Many of the participants had never used tools such as saws and drills before, yet they were encouraged to take an active role in the creation process. This hands-on approach strengthened confidence, curiosity and collaboration while demonstrating how art can support both learning and environmental awareness.

The Square:

The project has involved the departments of urban planning and architecture and has also resulted in an EU application together with two other municipalities in the region where the aim is to work with the NEB tools in urban development. In Trollhättan, there are two places in the countryside, of which Väne-Åsaka is one of them.

Zadar Municipality – Zadar's Green Ring

After a design competition, a proposal for revitalising a neglected corner of the school's outdoor space has been prepared and thanks to the participatory process implemented through the World Café methodology, participants worked in small groups around three thematic tables (greenery & water, community content, inclusivity & accessibility), facilitated by experts to find the best format for the renovation of the school garden. This activity brought to the creation of a catalogue of concrete, spatially anchored proposals for Zadar's Green Ring covering nature, community facilities and accessibility for diverse user groups.

Both activities focused on the one hand, on green urban spaces and sustainability, ecological materials and biodiversity were central to proposals and on strengthening community bonds with the workshop that brought together diverse citizens to co-create a shared vision for their city. An added values is the cross-generational engagement (students and adult citizens), diverse participatory formats (competition and World Café), and the presentation of the winning model during the workshop created a bridge between the two activities and enabled participants to experience active citizenship in creative and concrete ways.



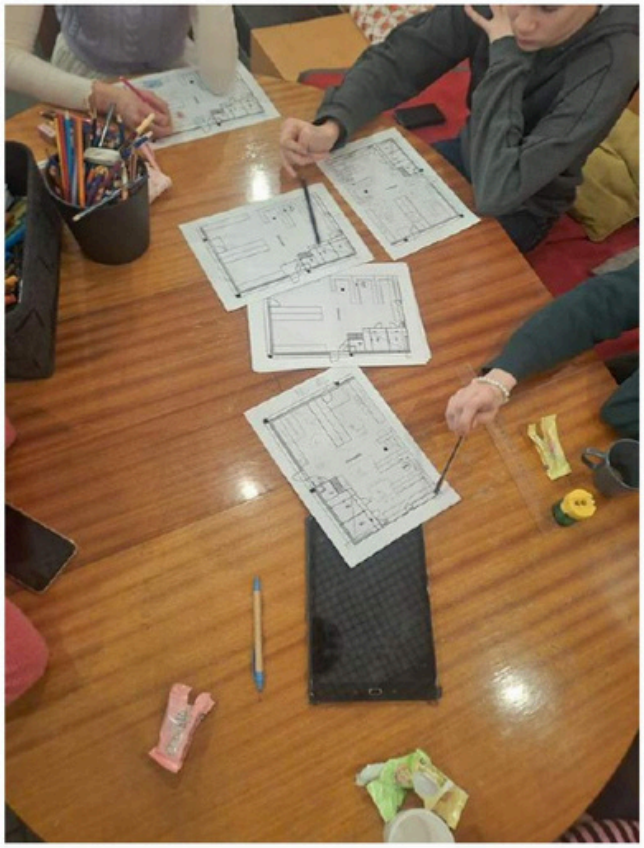
Public workshop in Zadar



The Wall project in Trollhättan



Casal da Boba in Amadora



Design brainstorming in Seinäjoki



Participatory meeting in Parma

Pictures of the events are uploaded on the project website: www.rethink-the-city.eu

HISTORY OF CHANGES		
VERSION	PUBLICATION DATE	CHANGE
1.0	01.04.2022	Initial version (new MFF).